

GABRIELLE DEBEURET
ARTISTIC DIRECTOR FREELANCE
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44 YEARS, PARIS



EDUCATION

- 2024** | A.I., Video generation with Luma & Runway (Video Design Formation)
- 2023** | A.I., Image generation with Mid Journey (Video Design Formation)
- 2019 - 2021** | Professional Master, Art Market (IESA)
Expertise in the marketing and distribution of artworks
- 2018** | UX/UI Design Short course (Les Gobelins)
- 2010** | After Effect Initiation (Les Gobelins)
- 2005** | Webdesign & Web Development (École Multimédia)
- 2003** | BTS in Visual Communication

SKILLS

- Artistic Direction A.I., Image and video generation (Mid Journey, Luma, Runway)
- Create, design and conceptualize multi-media communications concepts
Websites, social media, film storyboards, digital campaigns, print media...
- Create brand universes, visual identities and graphic charters
- Responsive interface design (desktop, tablet, mobile)
- Mastery of the Adobe suite (Photoshop, Illustrator, Indesign)

EXPERIENCES

- 2025** | **ART DIRECTOR FREELANCE . Digital Prod, Camelia, Publicis, BETC...**
Projects: La Roche Posay, Filorga, Givenchy, Van Cleef & Arpels...
- 2021 - 2025** | **GALERIST . Galerie Data**
Exhibition curation, communication and social networks, NFTs marketplaces
- 2014** | **ART DIRECTOR FREELANCE . BiggerBand**
Projects: Chanel, Nespresso, Swarovski, Clarins
- 2011** | **ART DIRECTOR FREELANCE . Publicis Modem, MRM**
Projects: DolceGusto, SAGE
- 2010** | **ART DIRECTOR PERMANENT . Publicis Modem**
Projects: Dolce Gusto, Hermès
- 2008** | **ART DIRECTOR PERMANENT . Isobar**
Projects: Heineken, Fanta, Monoprix